

REP HEADLINE# 6301073
*** UNAPPROVED REV #4 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
CHANGES
AUG29/12 17.34
*** PCNC-TV ***

ADV # 09132 ADV. NAME ISS/DCCC

REP.# OFF.# SALESMAN #

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # 309932 CONTRACT # 6301073

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 9/7 EST#1543 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 17.34

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED FLIGHT DATE FROM 9/7-9/10
TTLS RTS
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1543

2	EY	1134P-1200M	30			\$60.00	9/10	9/10	1		MON	1
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PROGRAM : CH 11 11P NEWS RPT
CON COM1: CH 11 11P NEWS RPT
CON COM2: HIATUS 9/11

4	EY	800A-900A	30			\$75.00	9/10	9/10	1		MON	1
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PROGRAM : PITTSBURGH THIS MNG R
CON COM1: PITTSBURGH THIS MNG R
CON COM2: HIATUS 9/11

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CHANGES *** PCNC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	: /WK	INVT	:	: SPTS
SEP/12						\$315.00						

CONTRACT TOTAL \$315.00
TOTAL SPOTS 5



MARKET TOTALS \$31,500 PCNC 1% WTAE 23% KDKA 36% WPXI 29% WPGH 9% WPMY 1% WPCW 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6301073
*** UNAPPROVED REV #3 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 17.26
*** CHANGES *** ** PCNC-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007
ORDER # CONTRACT # 6301073 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 9/7 EST#1543 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP7/12 SEP12/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 17.26

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED ORDER TO NOT RUN ON 9/11
TTLS RTS
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			DZ 1134P-1200M	30		\$60.00	9/10	9/12	1		M,W	1
PROGRAM : CH 11 11P NEWS RPT												
CON COM1: CH 11 11P NEWS RPT												
CON COM2: HIATUS 9/11												
2			DZ 800A-900A	30		\$75.00	9/10	9/12	1		M,W	1
PROGRAM : PITTSBURGH THIS MNG R												
CON COM1: PITTSBURGH THIS MNG R												
CON COM2: HIATUS 9/11												

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
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